

**Friday
Saturday
Sunday**

**August
19 - 21**

CAROLINA

FALL BOAT SHOW & SALE

NC STATE FAIRGROUNDS

**JIM GRAHAM BUILDING
Raleigh**

Largest Fall Sales Event In North Carolina. If your needing to reach the Fall Boating Customer... You'll find over 5,000 at at this event. This show is a must when planning your Fall Advertising Budget.....Don't Miss Out.

**Save Hundreds...Even Thousands Of Dollars On
Family Cruisers...Pontoons... Fishing Boats...
Ski Boats...PW's**

**Friday 12 - 8
Saturday 10 - 7
Sunday 11 - 5**

NCBOATSHOWS.COM

**Adults \$ 6
Under 12 Free**

SOUTHEAST PRODUCTIONS, INC. 336-855-0208



SHOW INFO

PLEASE READ CAREFULLY

***** SPECIAL MOVE-OUT NOTICE *****

ALL BOATS AND DISPLAYS MUST BE REMOVED FROM BUILDING SUNDAY NIGHT

BOATS MAYBE LEFT IN PARKING LOT FOR MONDAY PICK-UP.

THERE CAN BE NO-EXCEPTIONS TO THIS !!!!

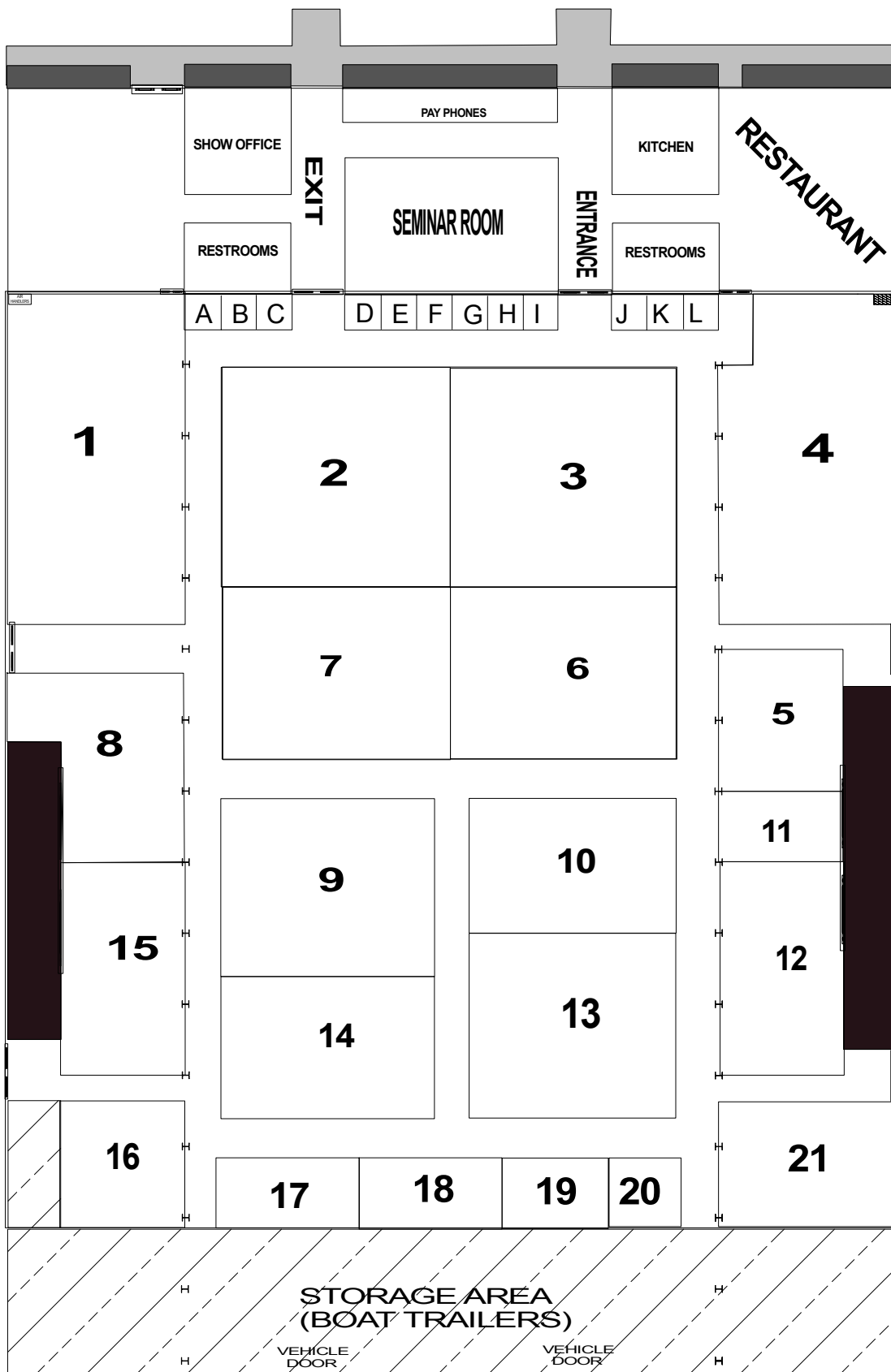
- SHOW DATES:** FRIDAY AUGUST 19th THRU SUNDAY AUGUST 21st
- SHOW HOURS:**
- | | |
|----------|-----------------------|
| FRIDAY | 12 NOON TILL 8:00 PM |
| SATURDAY | 10:00 AM TILL 7:00 PM |
| SUNDAY | 11:00 AM TILL 5:00 PM |
- MOVE IN:**
- | | |
|--------------------|--------------------|
| WEDNESDAY AUG 17TH | 9:00AM TILL 8:00PM |
| THURSDAY AUG 18th | 9:00AM TILL 8:00PM |
- MOVE OUT:** SUNDAY AUG 21st 5:00PM TILL ???
- ELECTRICITY:** \$40.00 PER OUTLET ORDER ON ENCLOSED ELECTRICAL ORDER FORM AND RETURN WITH PAYMENT. ALL ELECTRICAL ORDER FORM RECIEVED AT SHOW
- TABLES & CHAIRS:** ANY ADDITIONAL NEEDS FOR YOUR DISPLAY MAY BE RENTED THROUGH HOLLINS EXPOSITION SERVICES. ORDER ON ENCLOSED FORM FROM HOLLINS EXPOSITION SERVICE AND RETURN TO ADDRESS ON FORM.
- EXHIBITOR BADGES:** ORDER ON "TAKE FIVE" ORDER FORM ENCLOSED. EXHIBITOR BADGES WILL BE ISSUED FOR SHOW WORKERS ONLY. BADGES THAT HAVE TO BE RE-ISSUED AT SHOW WILL INCUR A \$6.00 PROCESSING FEE
- ADVANCE TICKETS:** ADVANCE TICKETS AVAILABLE FOR A REDUCED RATE OF \$4.00 (2.00 SAVINGS) . NONE CAN BE SOLD AFTER 12:00 OPENING DAY.
- RETURN PASSES:** RETURN PASSES WILL BE AVAILABLE FOR SHOW VISITORS, WHO WISH TO RETURN TO SHOW AT NO CHARGE.THESE WILL BE AVAILABLE AT EXIT.
- HOST MOTEL:** THE HOST HOTEL FOR THE CAROLINA FALL BOAT SHOW IS THE COMFORT INN & SUITES CRABTREE IN RALEIGH,N.C. (Formally the Hampton Inn). \$60.00 SGL / DBL PLEASE CALL THEM DIRECT @ 919-782-1112 AND IDENTIFY YOURSELF AS A BOAT SHOW EXHIBITOR.
(SEE ENCLOSED BROCHURE FOR SPECIAL EXHIBITOR RATE)

**ANY ADDITIONAL QUESTIONS OR CONCERNS REGARDING THIS SHOW
CONTACT US AT 336-855-0208**

Exhibit Rates

Bulk Rate
(Boat Displays 400 sq. ft. +)
\$ 1.70 (sq. ft.)

Booth Rate
(10 X 10's)
\$ 400.00





Exhibitor Application

AUGUST 19-21, 2011

RALEIGH, NC
NC State
Fairgrounds

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY _____ CONTACT PERSON _____ EXHIBITOR # _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ CELL _____

EMAIL _____ WEB SITE _____

PRODUCT / SERVICES TO BE DISPLAYED _____

Application With
Deposit Must Be
Returned By

Now Due

Or Booth Reservation
Will Be Released.

THINGS TO KNOW

- All efforts will be made to place returning exhibitors in same location as the previous year unless requested otherwise. Show management does however reserve the right of final booth placement up to and including move-in. New exhibitors will be place after retuning exhibitors renewal deadline.
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.
- Vehicles are allowed on show floor in a limited capacity and is not guaranteed to every exhibitor. Please check with show manager before driving onto show floor
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Rates - 10 x 10 - 400.00 10 x 15 - 600.00 10 x 20 - 800.00 Each Additional 10 x 10 - 350.00

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment. Final payment will be due no less than 30 days of show opening.

Booth Size Requested _____ X _____

If you are a new exhibitor and are requesting larger than a 10 x 10 booth please call to confirm availability.

Booth Cost _____

Deposit Required _____
(50% minimum with returned application)

Balance Due _____
Balance Due No Later Than Aug. 1, 2011

Payment Options

Checks

Make checks payable to & mail to

Southeast Productions, Inc.
P O Box 7282 Greensboro, N C 27417

Credit Card

Visa - Mastercard - Amex - Discover

EXPIRES C V V #

NAME ON CARD

ZIP CODE

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature _____

Date _____

RETURN WHITE COPY WITH PAYMENT

KEEP YELLOW COPY FOR YOUR RECORDS

TERMS & RULES OF EXHIBITING

It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event. In an effort to help all exhibitors have the most successful show possible, we have created guidelines for exhibitors to use during the process of planning for their show and creation of their display. Although, we recognize that all exhibitors are unique in their displays and needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show.

- Person signing agreement acknowledges he/she is an authorized agent of applying Company (Exhibitor) and is entering into a binding financial agreement with Southeast Productions, Inc. (Show Management). It is agreed that terms of this application requires a deposit for booth reservation and becomes nonrefundable after Nov. 1st . It is also agreed that If "Balance Due" is not received by indicated due date show management reserves the right to cancel booth reservation and reissue booth without recourse.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on last day of show. Exhibitors leaving prior to closing without consent of show management will automatically lose renewal option for the next years event.
- Exhibitors display must be maintained within the dimensions of the contracted space size and should not extend higher than 8 feet. Exhibits will not be allowed to extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your display structure does extend higher than 8 feet please notify Show Management prior to move in.
- All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned and maintained by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached to curtains.**
- Distributing brochures and/or pamphlets while standing outside your display is prohibited. All business must be conducted within the dimensions of your display. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to person or property of the Exhibitor.
- State and local taxes are the responsibility of each exhibitor.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

Southeast Productions, Inc.
PO Box 7282
Greensboro, NC 27417
Office - 336-855-0208 Fax - 336-855-0249
www.ncboatshows.com info@ncboatshows.com

PLEASE SIGN AND RETURN IF EMAILED OR FAXED